

2025

耀陽行動 Sunshine Action Performance Report



As of 2025, the poverty situation in Hong Kong is expected to remain critical, building on trends observed in previous years. Here are some key points regarding the anticipated poverty landscape:

High Poverty Rate: The overall poverty rate in Hong Kong is projected to remain elevated, with reports from late 2024 indicating a rate of 20.2%, affecting approximately 1.39 million individuals. This figure is likely to persist or worsen due to ongoing economic challenges and demographic shifts, particularly the ageing population.

Elderly Poverty: The elderly population continues to be disproportionately affected by poverty. In 2024, many individuals aged 65 and above were living in poverty, representing a significant increase since 2019. This trend is expected to continue as the population ages and the number of singleton and doubleton elderly households rises.

Income Disparity: The income gap in Hong Kong has widened dramatically, with the poorest decile earning significantly less than the wealthiest. In early 2024, the income disparity was reported to be 81.9 times, a stark increase from previous years. This growing inequality is likely to exacerbate poverty levels moving into 2025.

In summary, the poverty situation in Hong Kong in 2025 is likely to reflect ongoing challenges, particularly for vulnerable populations such as the elderly, amidst rising income inequality and insufficient government intervention.



With these rising costs, low-income individuals and street sleepers have been struggling to find reasonable affordable housing and to afford nutritious food, as wages have not risen in line with inflating food and housing prices. As such, Sunshine Action continues to pack and deliver Sunshine Fortune Bags containing essential long-life food essentials and hot food dinner boxes to the poor, including the elderly, the low-income families, the handicapped, the refugees and mentally-ill and street sleepers across Hong Kong regions. These contain rice, pasta, dry foods, toiletries and other key essentials for basic nutrition and sanitation.

Amidst these economic and social conditions, Sunshine Action continues to uphold its mission to ***“Feed the Hungry & Warm the Abandoned”***





SUNSHINE ACTION UK
CHARITY REG. N. 1202617

SUNSHINE ACTION USA
(IRC) 501 ©(3).in USA No. 31954

2025 Beneficiary charity centers & organizations

Since January 2025, Sunshine Action has supported the **long term food support programs** and donated the **Sunshine Fortune Bags** and other items to poor families in general, elderly, physically handicapped, severely sick, mentally ill, single parents, the asylum seekers and refugees, the homeless and the overseas charity programs:



1. Alliance of Ex-mentally Ill of HONG KONG 香港精神康復者聯盟 (AEMHK)
2. Boomerang Community Centre, Dundee, UK
3. Buddhist Cheung Miu Yuen Neighbourhood Elderly Centre 佛教張妙願長者鄰舍中心
4. Buddhist Ching Hang Neighbourhood Elderly Centre 佛教正行長者鄰舍中心
5. Buddhist Foo Wong Hop Neighbourhood Elderly Centre 佛教傅黃合長者鄰舍中心
6. Buddhist Kong To Temple 佛教廣度寺
7. Buddhist Ho Poon Yuet Ping Cultural and Service Centre for the Elderly 佛教何潘月屏長者文化服務中心
8. Buddhist Lam Bing Yim Memorial School 佛教林炳炎紀念學校
9. Buddhist Lim Kim Tian Memorial Primary School Elder Academy 佛教林金殿紀念小學長者學院
10. Caritas Blessed Life Parents Resource Centre 明愛樂揚家長資源中心
11. Caritas Chan Chun Ha Day Active Centre 明愛陳震夏展能中心
12. Caritas Community Centre - Caine Road 明愛堅道社區中心
13. Caritas Integrated Family Service Centre-Aberdeen 明愛香港仔綜合家庭服務中心
14. Caritas Integrated Family Service Centre-Tuen Mun 明愛屯門綜合家庭服務中心
15. Caritas Integrated Family Service Centre-Tung Tau 明愛東頭綜合家庭服務中心

16. Caritas Jockey Club Lok Wo Hostel 明愛賽馬會樂和宿舍(中度弱智人士宿舍)
17. Caritas Joyous Link District Support Centre 明愛樂然展能中心
18. Caritas Lok Heep Club 明愛樂協會-HK Center
19. Caritas Lok Ngai Day Activity Centre 明愛樂毅展能中心
20. Caritas Mok Cheung Sui Kun Community Centre 明愛莫張瑞勤社區中心
21. Caritas On-site Pre-school Rehabilitation Service-Team 1 明愛樂成長學前到校支援服務-第一隊
22. Caritas On-site Pre-school Rehabilitation Service-Team 3 明愛樂成長學前到校支援服務-第三隊
23. Caritas On-site Pre-school Rehabilitation Service-Team 4 明愛樂成長學前到校支援服務-第四隊
24. Caritas On-site Pre-school Rehabilitation Service-Team 6 明愛樂成長學前到校支援服務-第六隊
25. Caritas School Social Work Service-Kowloon 明愛學校社會工作服務 - 九龍
26. Caritas Social Work Service for Pre-primary Institutions -Tsuen Wan 明愛荃灣學前機構社會工作服務





27. Caritas Social Work Service for Pre-primary Institutions -Wong Tai Sin 明愛黃大仙學前機構社會工作服務
28. CODA Hong Kong 香港聾人子女協會
29. Collins & Katz Family YMCA - for L.A. fire relief of neighboring communities in Santa Monica, Pacific Palisades, Malibu, Brentwood, and greater Los Angeles County, USA
30. Concern Mental Health Alliance 關注精神聯盟
31. Conservative Baptist Jubilee Centre 浸信宣道會恩禧中心
32. Harmony House 和諧之家 Harmony Link Domestic Violence Prevention Centre
33. HK Buddhist Assoc. Children and Youth Centre 香港佛教聯合會青少年中心
34. HKSKH Care and Love Elderly Neighbourhood Centre 香港聖公會基愛長者鄰舍中心
35. HKSKH Central and Western District Elderly Day Care Centre 香港聖公會 中西區長者日間護理中心
36. HKSKH Dr. Lam Chik Suen District Elderly Community Centre 香港聖公會麥理浩夫人中心 林植宣博士老人綜合服務中心

37. HKSKH Kowloon City Family Support Network Service 香港聖公會九龍城家庭支援網絡服務
38. HKSKH Kowloon City Youth Integrated Services Centre 香港聖公會九龍城青少年綜合服務中心
39. HKSKH Li Ka Shing Elderly Day Care Centre 香港聖公會李嘉誠長者日間護理中心
40. HKSKH Lok Man Alice Kwok Integrated Service Centre 香港聖公會樂民郭鳳軒綜合服務中心
41. HKSKH Lok Wah Elderly Day Care Centre 香港聖公會樂華長者日間護理中心
42. HKSKH Margaret Trench Centre Cheung Hing Wah Charity Fund Long Heng Rehabilitation Centre 香港聖公會麥理浩夫人中心 張慶華慈善基金長亨復康中心
43. HKSKH Margaret Trench Centre Family Activities and Resource Centre - 香港聖公會麥理浩夫人中心 家庭活動及資源中心
44. HKSKH Margaret Trench Centre Group and Community Work Department 香港聖公會麥理浩夫人中心團體及社區工作部
45. HKSKH Multicultural Outreach 香港聖公會多元文化外展
46. HKSKH On Yam Elderly Day Care Centre 香港聖公會安蔭長者日





間護理中心

47. HKSKH Tsz Wan Shan Elderly Day Care Centre 香港聖公會慈雲山長者日間護理中心
48. HKSKH Yan Chak Meals (Tuen Mun) 香港聖公會恩澤膳(屯門)
49. HKSKH Yan Chun Elderly Day Care Centre 香港聖公會恩駿長者日間護理中心
50. Interfaith Assembly for Homelessness and Housing, New York, USA
51. Light and Love Kwai Fong Neighbourhood Elderly Centre 光愛葵芳長者中心
52. Lok Sin Tong Benevolent Society Kowloon 九龍樂善堂 Choi Hing Road Transition Housing 彩興路過渡性房屋
53. Lok Sin Tong Benevolent Society Kowloon 九龍樂善堂 Sham Shui Po Community Living Room Project 深水埗社區客廳
54. Loughborough Area Foodbank, UK
55. Lutheran Family Network Support Team 路德會家庭支援網絡隊
56. New Wines Ministries of HK 香港新葡萄基督使工

57. Pak Tin Estate Shui Tin House Single Elderly Shelter 白田邨瑞田樓獨居長者屋
58. Phillip Randolph House in Harlem, New York, USA
59. Pine Care Chun King Elderly Centre 松齡俊景護老中心
60. Po Leung Kuk Home Care Service for Persons with Severe Disabilities 保良局嚴重殘疾人士家居照顧服務(新界區)
61. Pok Oi Hospital Cheung Hung 博愛醫院慧妍雅集家庭多元智能中心(長亨)
62. Pok Oi Hospital Cheung On 博愛醫院園玄學院兒童及家庭發展中心(長安)
63. Pok Oi Hospital Cheung Tsing 博愛醫院香港新界獅子會家庭發展中心(長青)
64. SAGE Chai Wan District Elderly Community Centre 耆康會柴灣長者地區中心
65. SAGE Eastern District Day Care Centre for the Elderly 耆康會東區老人日間護理中心
66. SAGE Ho Sang Neighbourhood Elderly Centre 耆康會何生長者鄰舍中心
67. SAGE Kwai Shing West Day Care Centre for the Elderly 耆康會葵盛西長者日間護理中心



Sunshine Action at University of St. Andrews, Scotland



68. SAGE Sun Kwai Hing Gardens Day Care Centre for the Elderly 耆康會新葵興花園老人日間護理中心
69. SAGE Tsuen Wan District Elderly Community Centre 耆康會荃灣長者地區中心
70. SAGE Yam Pak Charitable Foundation Day Care Centre for the Elderly 耆康會任白慈善基金老人日間護理中心
71. Salvation Army 救世軍 Kowloon West 西九龍隊
72. Salvation Army 救世軍 Shatin Team 沙田隊
73. Salvation Army 救世軍 Sunrise House 曦華樓
74. Salvation Army 救世軍 Tse Wan Shan 慈雲山卜維廉隊
75. Salvation Army 救世軍 Wah Fu Elderly Center 華富長者中心
76. Salvation Army 救世軍 Wanchai 灣仔隊
77. Sidewalk Project, Los Angeles, USA
78. Silence 龍耳-香港聾人及弱聽人士綜合服務中心
79. St. Peter's Lutheran Church-donation to the migrants, NYC, USA
80. StoreHouse - St. Andrews Food Bank, UK
81. Yan Chai Hospital Kwok Chi Leung Kindergarten/Child Care Centre 仁濟醫院郭子樑幼稚園/幼兒中心

The Street-Sleepers program

Our Story

Over 16 years ago, the founder of Sunshine Action, *Sunny*, was a regular volunteer for few charity organizations. One evening, he was called upon to help distribute food to the street-sleepers in the Yaumatei area. When Sunny arrived to the site, the center gave him alongside other volunteers some breads & butter, and a beverage.

They started to walk the entire Yaumatei area - next to the wholesale fruit market of HKG- and distributed those breads with butter that evening. When Sunny came back home that evening he discussed with his best friend and they decided to do it again themselves. They simply bought tunas, hams, tomatoes, lettuces, breads, cheeses and packed all the sandwiches again and walked along the same roads they did with the charity center.

At that time they both had full-time jobs, but luckily their office was close to home, so the sandwiches could be packed right after office hours. Sunny carried all the sandwiches and his friend carried all beverages. It was quite heavy for only 2 persons, but they continued doing so for months to come.

Since then, they have without fail delivered these sandwich meals and drinks on the evening of major Festive Holidays, including: parent's days, mid-autumn festival, Christmas Eve, New year eve, because these are the evenings that nobody would care about them. So they decided to be always there for these people to show with care and compassion delivering food.

For 17 years, Sunny has witnessed every evolution & revolution that has occurred in these areas. We distribute the dinner boxes, the suppliments, anti-pandemic items, essential materials, cash coupons, a variety of food and beverages, others essentials, hot pads, etc. Within a year, Sunny & his friend created **SUNSHINE ACTION 耀陽行動** on June 2008, therefore this is the oldest program of Sunshine Action as they started doing it before the organisation was founded. By 2025, Sunshine Action has donated and partnered with over **950** charity organizations and centers around the World.





☉ Sunshine CSR Programs & Corporate Collaboration:

www.sunshine-action.org/companies

In 2025, Sunshine Action is set to enhance its **Corporate Social Responsibility (CSR)** initiatives by collaborating with corporations globally. This collaborative approach aims to address pressing social issues and create meaningful, sustainable impact in communities. By leveraging the resources and expertise of corporate partners, Sunshine Action will focus on innovative projects that promote social welfare, environmental sustainability, and economic empowerment. The VIP volunteers in 2025 are from:

- Amasse Capital 寶積資本
- AWA American Women Association
- BNP Paribas 法國巴黎銀行
- Green Monday
- JSM Johnson Stokes & Master 孖士打律師行



The SUNSHINE AMBASSADORS, the SUNSHINE 45 CLUB, the SUNSHINE INTERNS and the students involved with Sunshine Action during 2025 are from:



1. University of Chicago, USA 芝加哥大學
2. University College London, UK 倫敦大學學院
3. Columbia University in the City of New York 哥倫比亞大學
4. NUS National University of Singapore, SG 新加坡國立大學
5. University of Pennsylvania 賓夕凡尼亞大學
6. UCLA University of California Los Angeles 加州大學洛杉磯分校
7. New York University 紐約大學
8. HKU Hong Kong University 香港大學 MPH Master in Public Health
9. HKU Hong Kong University 香港大學 Doctor of Excellence
10. CUHK Chinese University HK 香港中文大學
11. University of St Andrews, UK 聖安德魯斯大學
12. Hong Kong University of Science & Technology 香港科技大學
13. USC University of Southern California, US 南加州大學
14. Università Bocconi 博科尼大學 – WBB Program
15. Loughborough University 拉夫堡大學
16. University of Keele, UK 基爾大學

17. University of Durham, UK 對衡大學
18. University of Toronto, Canada 多倫多大學
19. LSE London School of Economics and Political Science 倫敦政治經濟學院
20. DBS Diocesan Boys' School 拔萃男書院
21. Singapore Int'l School 新加坡國際學校
22. GSIS German Swiss International School 德瑞國際學校
23. French International School 法國國際學校
24. CDNIS Canadian International School 加拿大國際學校
25. ESF King George V School 英基英皇佐治五世學校
26. ESF Discovery College 英基智新書院
27. ESF Renaissance College 英基啓新書院
28. ESF West Island School 英基西島中學
29. ESF South Island School 英基南島中學
30. ESF Shatin College 英基沙田學院
31. ESF Bradbury School 英基白普理小學
32. ESF Quarry Bay School 英基鰂魚涌小學
33. Yew Chung International School 耀中國際學校
34. HKIS Hong Kong International School 香港國際學校
35. Nord Anglia Int'l School HK 香港諾德安達國際學校



36. VSA Victoria Shanghai Academy 滬江維多利亞學校
37. Tai Kwong Hilary College 大光德萃書院
38. Kiangsu-Chekiang College, Int'l Section 蘇浙公學國際部
39. Hong Kong Academy 香港學堂國際學校
40. Choate Rosemary Hall

HK SDG Summit 2025

Join us under the theme “Bridging the Gap” to foster unity and drive change. hksdgsummit.com

With over 17 years of humanitarian work, Sunny has helped 440,000+ people in 24 countries & regions, tackling poverty and hunger with heart and action. His mission? Empower communities while championing the UN SDGs for a better, fairer world.



Sunshine Internship

New York - London - Hong Kong



SUNSHINE ACTION 2025 Sunshine Chari-thon Internship

<https://www.sunshine-action.org/sunshine-internships>

Since 2021, Sunshine Action has been establishing a new branch office in the US & UK. We would like to invite students interested in charity and social service to join a summer internship and conduct a wide range of tasks, which involves organising humanitarian programs and events, for our New York, London and Hong Kong branches. Sunshine Action provides global internship opportunities, welcoming talented interns from prestigious institutions ranked among the top 10 QS universities. This includes renowned universities such as Oxford, Cambridge, the University of Chicago, and University College London (UCL), etc....

By collaborating with these exceptional students, Sunshine Action benefits from fresh perspectives and innovative ideas while offering interns hands-on experience in social impact initiatives. This symbiotic relationship not only enhances the interns' professional development but also strengthens Sunshine Action's mission to create positive change in communities around the world. Through this program, interns engage in meaningful projects, build valuable skills, and contribute to transformative efforts in various sectors.

 LKS Faculty of Medicine
School of Public Health
香港大學公共衛生學院



For the past 8 years, Sunny has had the privilege of supervising Master's degree interns from the esteemed Faculty of Public Health at the University of Hong Kong. This year, we are delighted to welcome at least ten students who are joining us from January through June, enriching our program with their diverse perspectives and academic rigor.

Hong Kong University consistently ranks among the top 50 universities globally, as per esteemed publications such as Times Higher Education and QS Rankings, etc... and stands proudly as the second-best university in Asia.

歷八載春秋，耀陽行動有幸督導香港大學公共衛生學院碩士實習生，承學術殿堂之薪火。今歲欣迎至少十位學子，自正月至仲夏駐研，融匯多元視野與精研學思，共拓新章。香港大學卓然超羣，據《泰晤士高等教育》及QS全球大學排名之權輿，

既屢踞全球五十大頂尖學府之列，亦榮膺亞洲高等學府之次席。

This year, confirmed interns are from:

HKU Hong Kong University 香港大學

MPH Master in Public Health

University of Chicago, USA 芝加哥大學

UCLA University of California Los Angeles 加州大學

CUHK Chinese University HK 香港中文大學

Loughborough University 拉夫堡大學



THE SUNSHINE CHARI-THON 2025 - 2026

1 teams of students and interns

Pack the Sunshine Food Bags in 1 institution or school
Donate and Partner with a beneficiary charity organization

The **Sunshine Chari-thon** focuses on connecting with any universities and private or international schools in each city, county, state or region. Each participating institution will have one leading intern responsible in organizing events. Our goal is to run a **Sunshine Food Bag** event in one of the states or counties taking one Sunshine Food Bag event each week.



UCLA University of California Los Angeles 加州大學

In early January 2025, Los Angeles experienced a devastating fire disaster that has had significant impacts on the region. The Palisades and Eaton wildfires are the largest, contributing to widespread destruction across the area.

Shawn Wang, the **UCLA Sunshine Ambassador**, has actively involved in preparing food and materials to assist victims affected by the recent fires in Los Angeles. This initiative is part of the efforts by **SUNSHINE ACTION US**, which focuses on providing support and relief to those in need during crises. The Sunshine Bags have been delivered to **Collins & Katz Family YMCA** for the fire relief of neighboring communities in Santa Monica, Pacific Palisades, Malibu, Brentwood, and greater Los Angeles County, USA.

2025年1月初，洛杉磯發生咗一場災難性嘅大火，對當地造成嚴重影響。其中 Palisades 同 Eaton 山火規模最大，導致廣泛破壞。UCLA 耀陽大使 Shawn Wang 積極參與救災工作，為受火災影響嘅災民準備食物同物資。今次行動係「SUNSHINE ACTION US」救援計劃嘅一部分，專注於危機期間為有需要人士提供支援。

“耀陽福袋 Sunshine Bags”已運送到 Collins & Katz Family YMCA，用於支援聖塔莫尼卡、太平洋帕利塞德、馬里布、布倫特伍德同大洛杉磯縣周邊社區嘅災民。

The University of St. Andrews, Scotland 聖安德魯斯大學

In mid-March. The Sunshine Ambassador & Sunshine 45 Club member organized the packing of the Sunshine Food Bags in the Univ. of St. Andrews and then donate to **StoreHouse - St. Andrews Food Bank** and **Boomerang Community Centre**, Dundee.

The University of St Andrews is a public university in St Andrews, Scotland was founded in 1413. It is the oldest of the four ancient universities of Scotland and, following the universities of Oxford and Cambridge, the third-oldest university in the English-speaking world.

Undergraduate admissions are now among the most selective in the country, with the university having the third-lowest offer rate for 2022 entry (behind only Oxford and Cambridge) and the highest entry standards of new students, as measured by UCAS entry tariff, at 212 points. St Andrews has many notable alumni and affiliated faculty, including royals William, Prince of Wales, and Catherine, Princess of Wales.

2025年3月，「耀陽行動」於此學術重鎮籌辦「耀陽福袋」善工包裝義舉。

聖安德魯斯大學乃蘇格蘭聖安德魯斯之公立學府，肇建於1413年，為蘇格蘭四大古老學府之首，亦係繼牛津、劍橋後，英語世界第三悠久之高等殿堂。該學府本科取錄之嚴苛，現冠絕英倫——2022年度取錄率位列全英第三低（僅次牛津劍橋），新生入學分數門檻更以UCAS 212點之姿，高踞全國之巔。聖安德魯斯門生顯赫，尤以英國王室成員為著，威爾斯親王威廉殿下及威爾斯王妃凱瑟琳殿下皆曾負笈於此。學府師資更匯聚四海鴻儒，薪火相傳逾六百年。





CUHK Chinese University of Hong Kong 香港中文大學

CUHK is the first university in Hong Kong in hosting the packing of the “Sunshine Fortune Bags” in March 2025. This event not only underscores the importance of university students' involvement in charitable endeavors but also fosters a deeper understanding of the project process and the realities faced by the impoverished.

The **Chinese University of Hong Kong** 香港中文大學 (CUHK) is a public research university in Shatin, Hong Kong. Established in 1963 as a federation of three colleges – Chung Chi College, New Asia College, and United College, it is Hong Kong's second-oldest university. It's often ranked among the top 50-100 universities by QS World University Ranking, Times Higher Education World University Rankings, Academic Ranking of World Universities (ARWU), U.S. News & World Report Best Global Universities Rankings, etc...

The event is co-organized with **DOE Doctor of Excellence**... the same group of medical students from **CUHK & HKU** that travelled with Sunshine Action in the outreach & health program in Siem Reap Cambodia in 2024 and 2025.

Loughborough University 拉夫堡大學

In late March 2025, Sunshine Action proudly recognizes the amazing efforts of Sunshine Intern Olivia Butler, who orchestrated the meticulous packing and distribution of Sunshine Fortune Bags to the **Loughborough Area Foodbank**. Established in 2018 by the **New Life Community Church**, this vital initiative has become a lifeline for individuals navigating acute socioeconomic crises, embodying the ethos of compassionate community stewardship.



The initiative's success was further amplified by its alignment with **Loughborough University**, a preeminent public research institution nestled in the historic market town of Loughborough, Leicestershire. Renowned for its unparalleled contributions to athletic scholarship, the university hosts the UK's largest sports scholarship program, nurturing over **250** international athletes who concurrently excel in academia and elite training. Notably, Loughborough holds the **No. 1 national ranking in sports science** (QS World University Rankings 2025), cementing its role as a global pioneer in human performance research.

是舉尤得英國拉夫堡大學鼎力襄助。該校座落萊斯特郡古鎮拉夫堡，乃卓然公立研究型學府。其體育獎學金計劃冠絕英倫，培育逾二百五十名國際運動員，使學術與精英訓練並駕齊驅。更值稱道者，該校榮登『QS世界大學排名2025』**體育科學全英榜首**，奠定全球人體機能研究先驅地位，杏壇之光華於斯為盛。

University of Pennsylvania 賓夕凡尼亞大學

In April 2025, Sunshine Action will launch its acclaimed **Sunshine Chari-thon** at the University of Pennsylvania (UPenn), an **Ivy League** institution renowned for its legacy of leadership and innovation. Organized by Sunshine Ambassador Freddy, the event will mobilize students and faculty to assemble “Sunshine Food Bags” -curated provisions for vulnerable communities—donated to a local Philadelphia charity. This initiative underscores Sunshine Action's mission to intertwine academic excellence with actionable compassion.

Founded in 1740 by Benjamin Franklin, UPenn stands as one of the United States' 9 colonial colleges and a cradle of revolutionary thought. Franklin's vision of an institution cultivating leaders in academia, commerce, and public service endures through its unparalleled alumni network, which includes:

Eight signatories of the U.S. Declaration of Independence - Three U.S. Presidents - 38 Nobel laureates and 36 living undergraduate billionaires—the largest cohort among U.S. universities. It's no. **11** in 2025 QS world university ranking and **14** in THE world university ranking.

丙午年孟夏，「耀陽行動」將於美國常春藤盟校賓夕法尼亞大學 University of Pennsylvania 啓動「耀陽慈善馬拉松」善舉。是次活動由「耀陽大使」Freddy統籌，廣召師生共襄盛舉，攜手籌備「耀陽福袋」——此乃專為清寒社群量身訂製之救濟物資，將悉數捐贈予費城在地慈善機構。此番善業，正彰顯「耀陽行動」融匯學術卓越與實踐慈悲之宗旨。賓大肇建於乾隆五年（西元一七四零年），乃美國九大殖民時期學院之一，亦為孕育革命思潮之搖籃。創校先賢班傑明·富蘭克林倡導「致用之學」，冀學府作育經世濟民之棟樑，此精神歷二百八十五載而彌新。其杏壇英傑輩出，門生顯赫者包括：《獨立宣言》署名人八位 - 美國總統三任 - 諾獎得主三十有八，在籍本科億萬富豪卅六位，冠絕全美學府 - 該校學術地位崇隆，據二零二五年QS世界大學排名位列十一，泰晤士高等教育全球大學排名居十四。



HKUST Hong Kong University of Science & Technology 香港科技大學 WBB Program - USC University of Southern California & Università Bocconi

On Monday 14 April 2025, A group of triple degree **WBB Program** students combined by the **USC University of Southern California, Università Bocconi and Hong Kong University of Science and Technology (HKUST)**—a globally ranked STEM powerhouse renowned for its innovation-driven ethos—joined the vanguard of the Sunshine Chari-thon, a transnational humanitarian campaign mobilizing academic communities to combat poverty. The beneficiary organization for this event is the Hong Kong Salvation Army.

Spearheaded by Sunshine Ambassador Arianna Chan, WBB students packed the "Sunshine Fortune Bags", meticulously curated with essential provisions, which were subsequently distributed to poor families facing socioeconomic adversity across Hong Kong's underserved communities.

The **Hong Kong University of Science and Technology (HKUST)** is a public research university in Sai Kung District, New Territories, Hong Kong. Founded in 1991, it was the territory's third institution to be granted university status, and the first university without any precursory existence upon its formation. In the 2023-24 academic year, it enrolled around 10,000 undergraduates and 6,800 postgraduates. In most major university rankings, it is consistently ranked within Asia's top 15, and is regarded as one of the top young universities in the world. Globally, HKUST is **#47** in QSWUR 2025, **#64** in THE 2024.

乙巳年仲春，享譽寰宇之**香港科技大學**——此專精科創之高等學府，素以「創新為魂」馳名國際——偕「耀陽慈善馬拉松」善舉先鋒行列。是次跨域濟貧大業，由「耀陽大使」Arianna 主理，匯聚港科大杏壇師生，共製「耀陽福袋」。袋中米糧皆經悉心籌備，其後悉數惠贈香江清寒婦孺，澤被弱勢社羣。

Università Bocconi 博科尼大學 is a private university in Milan, Italy. The university is consistently ranked as the top business school in Italy and among the best in the world. Bocconi is a founding member of CEMS - The Global Alliance in Management Education, and the university through its graduate business school, SDA Bocconi School of Management, has received triple accreditation from the AACSB, EQUIS, and the AMBA.

University of Southern California 南加州大學 is a private research university in Los Angeles and it's ranked among the top 100 Universities worldwide by the THE, ARWU and U.S. News & World Report.



Columbia University in the City of New York 哥倫比亞大學

On Sunday, 15 April 2025, Sunshine Action joined forces with Joshua and medical students from Columbia University's Faculty of Medicine to assemble "The Sunshine Bags" as part of a humanitarian initiative under St. Peter's Church's outreach program. This collaborative effort aimed to provide essential supplies to marginalized communities, reflecting a shared commitment to social welfare and community service.

Columbia University in the City of New York, stands as a distinguished private Ivy League research institution. Founded in 1754 as King's College on the grounds of Manhattans Trinity Church, it holds the distinction of being New York's oldest institution of higher education and the fifth-oldest in the United States. A founding member of the Association of American Universities, Columbia pioneered the conferral of the MD degree in the U.S. and has administered the prestigious Pulitzer Prize since its inception.

Renowned for its academic legacy, the university counts among its affiliates seven U.S. Founding Fathers, four U.S. presidents, 34 foreign heads of state, two United Nations secretaries-general, and an extraordinary cohort of laureates and honorees—including 103 Nobel Prize recipients, 125 Pulitzer Prize winners, and 33 Academy Award honorees. This storied history of excellence underscores the significance of its students' involvement in grassroots initiatives, bridging scholarly distinction with tangible societal impact.

「耀陽行動」聯同哥倫比亞大學醫學院師生約書亞，於聖彼得教堂外展計劃下合作籌備「耀陽福袋」派贈活動。是次協力旨在為弱勢社群提供生活必需品，體現各方對社會福祉與社區服務之共同承擔。

紐約市哥倫比亞大學乃享譽全球之私立常春藤盟校，學術研究卓著。該校前身為一七五四年創立於曼哈頓三一教堂轄地之「國王學院」，不單為紐約州高等學府之鼻祖，亦位列全美歷史第五悠久之大專院校。作為美國大學協會創始成員，哥大首開先河頒授醫學博士學位，並自創立以來執掌普立茲獎之頒發事宜。

此學府以深厚學術傳承聞名，傑出校友及教職員涵蓋七位美國開國元勳、四位美國總統、三十四位外國元首、兩位聯合國秘書長，更囊括諾貝爾獎得主一百零三位、普立茲獎得主一百二十五位及奧斯卡金像獎得主三十三位。此等輝煌歷史，正彰顯其師生投身基層事務之意義——將學術卓越與社會實效相連，成就知識與人道精神之交匯。



Last year, the "Sunshine Food Bags" packing events were organized by the students from, or being hosted directly by the following institutions:



- 1-The University of Chicago 芝加哥大學
- 2-The University of Oxford 牛津大學
- 3-The University of Cambridge 劍橋大學
- 4-UCL University College London 倫敦大學學院
- 5-NYU New York University 紐約大學
- 6-The University of Georgia 喬治亞大學
- The Backpack Project Athens
- 7-University of Toronto 多倫多大學 Phi Gamma Delta
- 8-Miami University at Oxford, Ohio 邁阿密大學
- 9-Columbia Grammar & Preparatory School, NYC, US

We are currently planning to expand Sunshine Action's presence in the USA, UK, Hong Kong and others places. Our partnerships with the students from universities have proven positive for networking and creating impactful programs, so we would like to set up a comprehensive network.

The **SUNSHINE ACTION APP** focuses on enhancing community engagement by providing essential services for donors and volunteers. Here's a brief overview of its features:

Key Features of the Sunshine Action App

Volunteer Registration: Easy sign-up process for new volunteers.

Profile creation to track volunteer hours and activities.

Events Calendar: A comprehensive calendar displaying upcoming events.

Ability to filter events by date, type, or location.

Volunteer Sign-Up: Simple interface for volunteers to sign up for events.

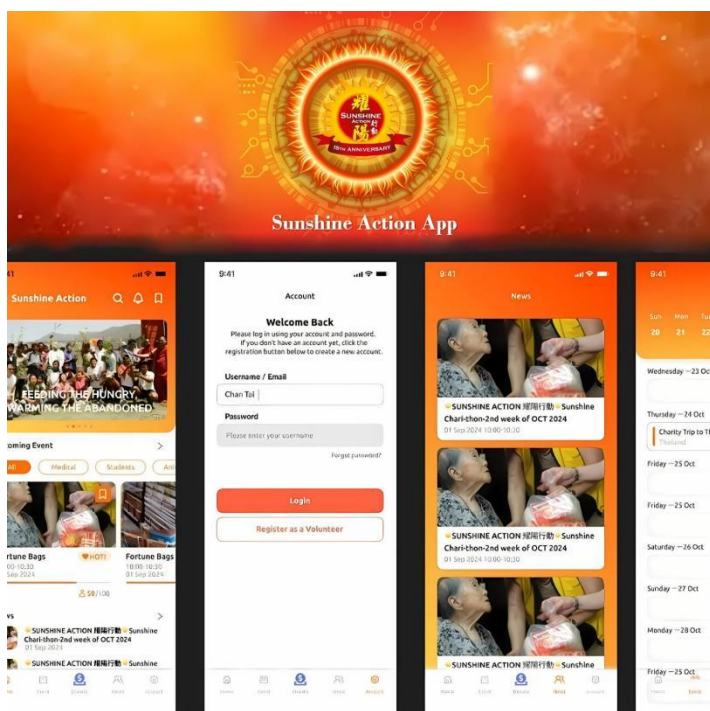
Notifications and reminders for upcoming commitments.

Online Donation: Secure and user-friendly donation process.

Join Together: Coordinate our efforts and volunteer as a group. Invite friends!

Additional Features:

- Impact tracking to show how donations and volunteer hours are making a difference.
- Community forums or messaging for volunteers to connect and collaborate.



Benefits

- Increased Engagement: Encourages more people to get involved and support community initiatives.
 - Streamlined Processes: Simplifies registration and donation tasks, making it easier for everyone.
 - Real-Time Updates: Keeps volunteers informed about new opportunities and events.
- This app would significantly enhance the experience of both donors and volunteers, making community service more accessible and organized.

As we celebrate the **2nd** Anniversary of **Sunshine Action US & UK**, we want to take a moment to express our heartfelt gratitude to the volunteers and contributors. Your generous donations and unwavering support have been instrumental in our mission to make a positive impact in the communities. Thanks to your contributions, we have achieved remarkable milestones over the past two years and donated to the following organizations:

Sunshine Action US & UK

As we celebrate the **2nd** anniversary of **Sunshine Action US & UK**, we want to take a moment to express our heartfelt gratitude to each of you. Your generous donations and unwavering support have been instrumental in our mission to make a positive impact in our communities.

Thanks to your contributions, we have achieved remarkable milestones over the past two years. Together, we have brought hope and assistance to those in need. Your commitment inspires us to work harder and reach even more people in need.

Thank you once again for being a vital part of our **Sunshine Action** family. Here's to many more years of collaboration and impact!



1. AR Rihla Projects, Croydon, UK
2. B'nai Jeshurun Synagogue, New York, USA
3. Backpack Project Athens, Georgia, USA
4. Boomerang Community Centre, Dundee, Scotland
5. Breaking Ground, New York, USA
6. Brixton Soup Kitchen, UK
7. Chicago Commons, Chicago USA
8. Child Center Of New York, USA
9. Children's village - Maya's Place, USA
10. Christ in the City, Pennsylvania USA
11. Collins & Katz Family YMCA, L.A., USA
12. Feast with Us, UK
13. Food Recovery Network Chapter, Ohio, USA
14. Heartland Alliance, Chicago USA
15. Help USA, New York USA
16. Interfaith Assembly on Homelessness and Housing USA

17. ITAC It Takes a City, Cambridge, UK
18. Lifting Up Westchester – Open Arms Shelter, New York USA
19. Little Village, UK
20. Loughborough Area Foodbank, UK
21. Macari Family Wellness Center, Queens, NYC, USA
22. Nishkam SWAT, UK
23. NY Foundling Community Center, NYC, USA
24. Phillip Randolph House, NYC, USA
25. Project Renewal-Fletcher House for homeless, NYC, USA
26. Riverside Church, NYC, USA
27. Scott Mission, Toronto, Canada
28. Sidewalk Project, Los Angeles, USA
29. St Bartholomew's Pantry Line, NYC, USA
30. St. John the Evangelist Church, UK
31. St. Peter's Lutheran Church-donation to the migrants, NYC, USA
32. StoreHouse–St. Andrews Food Bank, Scotland
33. Tooting Community Kitchen, UK
34. Victory House shelters for homeless girls, USA
35. Washingtonville Housing Alliance -Westchester NY, USA



SUNSHINE ACTION 耀陽行動 - HK IRD 91/10271

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